

More Benefits

✓ Easy-to-use ordering system

Quick, efficient, and user-friendly Shopify platform

✓ Comprehensive support

We provide detailed manuals and online support for both you and your customers. Assistance is available throughout the entire process, from ordering to customer activation and setup.

✓ Flexible billing options

Choose between prepaid or postpaid billing to suit your business needs:

- Credit Card payment
- Bank transfer (Postpaid Invoice)
- Cash on delivery (Daibiki prepaid service)



Get in touch with us to start selling TOP SIM today!

Scan the QR Code to apply online or send an email to: topsim_inquiries@brastel.co.jp

Online Form



 **TOP SIM** is powered by Brastel Co., Ltd.



About Brastel

Company Name: Brastel Co., Ltd.
 Establishment Date: December 2, 1996
 Representative Directors: Junji Tanabe, Kenji Kawai
 Business Overview:

- International Telecommunications Services:
Registered Number (Telecommunications Business): International A-09-2571
- Cloud-based IP Telephony Services:
Registered Number (Telecommunications Business): International A-09-2571
- Money Transfer Services (Type 2):
Registration Number: Kanto Finance Bureau Director, No. 00016

Head Office: 2-6-2 Yokoami, Sumida-ku, Tokyo, Japan
 Branches: Osaka, Nagoya, Ota, Oizumi

 **TOP SIM**
shop.brastel.com

brastel
www.brastel.com

JOIN OUR TEAM AND POWER UP YOUR BUSINESS!

TOP SIM is a premium prepaid Data SIM Card solution designed to offer superior connectivity and cost savings.



Features include:



Initial Data:
5GB/60 days



High Data Speeds



Rechargeable at Convenience Stores



Competitive Pricing, No Hidden Fees

- No Registration, No Contract Required
- Each recharge extends SIM validity

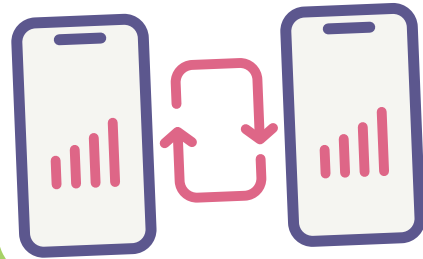
- Data rollover up to 180 days
- Easy-to-Activate Procedure

- No Daily Limits
- Extensive Network Coverage

Why customers choose TOP SIM?

✓ Cost Savings

TOP SIM offers various affordable rechargeable plans that suit all needs and budgets. Use for as many days as you need.



✓ Reliability

Docomo network provides reliable and extensive coverage and high-speed connection.

✓ Customer Support

Multilingual customer support directly from the TOP SIM app to assist with any issues.

✓ Data Rollover

Unused data can be rolled over to the next month (up to 180 days), and each recharge also extends the SIM card's validity.

High Profits at Low Cost



TOP SIM offers a competitive base price, allowing for high profit margins. You can adjust pricing based on demand and competition, giving you the flexibility to set your own prices. This adaptability lets you maximize revenue and tailor your strategy to different customer segments.

Long-lasting Value with TOP SIM

TOP SIM offers flexibility, unlike other companies that require you to sell your stock within 3-6 months. There's no rush to move your inventory, allowing you to store with confidence and sell at your own pace. Our SIM cards have no sales expiration date before activation, and with proper storage, they can last up to 4 years.



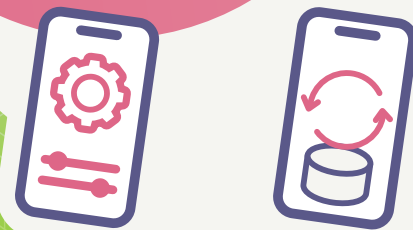
Prepaid Business Model



✓ TOP SIM is a prepaid option that customers from abroad are already familiar with, making it easy to understand and use without much explanation.

✓ They have full control over their spending, only paying for what fits their budget. We offer a range of rechargeable data plans to suit their needs.

✓ There's no need to worry about chasing customers for late fees. If the SIM card isn't recharged, the internet connection is simply disabled.



Hassle-Free Sales



No Subscriptions Needed

Your customers can enjoy TOP SIM without the need for subscriptions. Credit cards are not required either.

No Identity Checks Required

Save time and streamline your sales process.



Ready-to-use SIM Card

Simplify transactions and enhance customer satisfaction. Customers activate the SIM Card via the TOP SIM app. Fast and easy!

*Getting started with
TOP SIM
is a breeze!*

TOP SIM Agent Program

Marketing Kit Overview

Welcome to the TOP SIM Card Agent Program!
We're excited to support you in boosting your sales with our marketing kit, designed to help you effectively promote our products.

What's Included:

✓ In-Store Display

An engaging in-store display to attract customers. Contains 10 dummy cards to be taken to the cashier. Customize according to the language of your preference.

UPPER HALF

Available in multiple languages: English / Japanese / Portuguese / Spanish / Tagalog / Chinese Simp. / Chinese Trad. / Thai / Russian / Vietnamese / Bah. Indonesia / Nepali / Khmer / Turkish / Hindi / Urdu / Sinhala / Bengali

DUMMY CARD

English and Japanese (bilingual)

✓ Flyers

These eye-catching flyers are available in multiple languages: English / Japanese / Portuguese / Spanish / Tagalog / Chinese Simp. / Chinese Trad. / Thai / Russian / Vietnamese / Bah. Indonesia / Nepali / Khmer / Turkish / Hindi / Urdu / Sinhala / Bengali

✓ Poster

Size: A3

Available in multiple languages: English / Japanese / Portuguese / Spanish / Tagalog / Chinese Simp. / Chinese Trad. / Thai / Russian / Vietnamese / Bah. Indonesia / Nepali / Khmer / Turkish / Hindi / Urdu / Sinhala / Bengali

✓ Laminated APN Settings

These useful manuals help your customers getting started.

Languages: English / Japanese / Portuguese / Spanish / Tagalog / Chinese Simp. / Chinese Trad. / Thai / Khmer / Vietnamese / Bah. Indonesia / Turkish / Russian / Hindi / Urdu / Sinhala / Bengali / Nepali



All materials will be delivered to you at no cost, ensuring you have everything you need to succeed!

← To order, scan this QR Code and fill out the form.

We believe that with the right tools, you can maximize your sales potential.
Thank you for being a valued part of our program!
Let's work together to achieve great results!

TOP SIM: High Profits at Low Cost

Pricing sheet for agents

As an agent, you'll enjoy the benefits of competitive pricing and the flexibility to maximize your profits.

Here's a detailed overview of our pricing structure:

Brastel Retail Price	Wholesale Price for Agents	If you sell for	Your profit will be
¥2,700	¥1,350	¥3,300	60%
		¥2,700	50%
		¥2,500	46%
		¥2,200	39%
		¥1,980	32%

Advantages for Agents



- **Competitive Base Price:** Purchase the 5GB TOP SIM at an attractive price of ¥1,350, allowing you to offer customers a compelling value.
- **Profit Potential:** Set your own retail prices! With an open pricing model, you can adjust your rates based on market demand and competition.
- **Promotional Flexibility:** Run your own promotions to attract more customers and drive sales, giving you a competitive edge in your local market.

Take advantage of this opportunity to grow your business with TOP SIM. Enroll in our Agent Program and start enjoying the benefits of lower wholesale prices and increased profit potential!